#### **Nicolas Franck Pauly**

Designer

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#### Experience

#### Lymited

**Senior Creative Designer** 

& Art Director London, UK 2020—Present I am developping the Creative Design solutions, Design Strategy and Art Direction for the luxury good edition Marketplace Lymited, based in Soho Square, London. I own the content creation and designs for the Marketing Team on all channels (Social Media, Decks, Pitch, etc.). I also supervise the Ui and Ux for the marketplace.

### TTTISM

Mid-Senior Graphic Designer

& Art Director

London, UK 2019-2020 I was a graphic designer, then promoted Art Director under the Creative Direction of Maxime Plescia-Buch. I designed books, identities, keynotes for tattoo related projects. I worked on the wireframes, prototypes, Ui and Ux of a booking app for tattoo artists and customers.

# Laurence King Publishing Midweight Graphic Designer

London, UK 2017–2019 I designed books at Laurence King Publishing under the Creative Direction of Angus Hyland, Pentagram. I designed more than fifteen books, gifts and gained in-depth experience in product packaging, in various fields, such as Art, Design, Photography, Fashion, Education.

# SANG BLEU Agency

Junior-Mid Graphic Designer

London, UK 2015—2017 I was the main graphic designer at SANG BLEU for two years.
I designed books, magazine, social media post and identities for all the SANG BLEU projects. I worked with companies like Hublot, Laurence King Publishing, Swiss Typefaces, Ride, Sweaty Betty, etc.

## Google

**Junior Graphic Designer** 

Zurich, Switzerland

2014

After leaving the Ecole Cantonale d'Art de Lausanne on 2014, I worked under the supervision of Dave Crossland on the project Metapolator, founded and sponsored by Google. I designed the identity, UI, typefaces and gave presentation across Europe together with Simon Egli.

### Education

#### ecal

Master of Arts in Art Direction and Type Design

Lausanne, CH

# École Nationale Supérieure des Beaux-Arts de Lyon

Bachelor of Arts in Graphic Design, Editorial Design and Type Design Lyon, FR (Graduated with distinction)

# Ecole de Condé Lyon

Bachelor of Arts in Visual Communication and Applied Arts

Lyon, FR (Graduated with distinction)

# Workshop

# **Typography Summer School**

With practionners such as APFEL, Ken Garland, James Langdon, OK-RM, etc. London, UK 2015

# Distinction

# Certificate of Typographic Excellence

New York Magazine Fashion Issue, custom typeface Decerned on 2018 by the Type Directors Club

# Skills

Indesign	Adobe XD	Robofont	Sketch
Photoshop	AfterEffects	FontLab	HTML
Illustrator	Premiere	Glyphs	CSS

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